Dear Manager,

The datasets were well received and after careful and detailed observations below are some of the issues with respect to the Data Quality:

**Customer Demographic Dataset:**

* The values in the column Gender were inconsistent especially for female the column had F and Female so in order to ensure data quality all F were replaced with Females.
* The column default had some irrelevant data which is not needed for the analysis and hence was removed.

**Customer Addresses:**

* The data in the column State had values like New South Wales and Victoria they were replaced with NSW and VIC respectively.

**Transactions:**

* In this dataset yes there are some missing values in some of the columns but that doesn’t do any damage to the analysis so there no changes that are being made to this dataset.

So, above are the changes made to each of the dataset and now we are ready to dive deep with our analysis.

Regards,

Pavan G N